



# Velimir Karas

UX DESIGNER/DEVELOPER



## EXPERIENCE

Portfolio



### Inkluzija NGO

2014 - today



#### Sales and marketing manager

Maintenance of computers, web servers, websites, private network  
Doing SEO and SEM on official web sites  
Maintaining private database of each person with intellectual disability  
Resolving errors in Wordpress built websites  
Creating strategy for selling homemade products from [Work Center](#)

### Major's office

Zagreb

2013 - 2014



#### Associate - Financial Planning & Analysis

Public procurement office - planning and analysis

### Amorevera NGO

2011 - 2015



#### Web developer

Development of association website  
Co-founder of augmentative and alternative speaker on native (croatian) language available on [www.aachr.com](http://www.aachr.com) and [www.govornik.com](http://www.govornik.com) - JA-KOM

### Web developer

2005 - today



#### UX Development tasks - web developing, digital marketing,

Worked on small projects on [oDesk](#) and [Freelancer](#).  
Create websites from the scratch, built visual environment, creating interfaces, redesign of WP themes on request to get better ROI - always thinking outside the box to create something different that can be interesting to potential clients



### Faculty

2009 - 2011

#### Student assistant

Demographics, statistics, economic sociology

## EDUCATION

### Faculty of Economics and Business

2010-2011

#### Master's degree with major in ICT

Qualified to perform a series of tasks related to the resolution and the introduction of modern ways of employing information and communication technology (ICT) in business: business computer technician, designer in business IT solutions, IT, Manager ICT sector enterprises, information manager

### Faculty of Economics and Business

2006-2010

#### Bachelor's degree with major in ICT

Acquired knowledge in data modeling, use of information systems in business and an evaluation of their performance.

## DESIGN & SOFTWARE SKILLS

### Web Skills

|                |           |
|----------------|-----------|
| UI / UX DESIGN | ● ● ● ● ● |
| HTML5 & CSS3   | ● ● ● ● ● |
| JAVASCRIPT     | ● ● ● ● ● |
| WORDPRESS      | ● ● ● ● ● |
| SQL & MYSQL    | ● ● ● ● ● |
| PHP            | ● ● ● ● ● |
| SDK TOOLS      | ● ● ● ● ● |

### Digital marketing skills

|           |           |
|-----------|-----------|
| SEO       | ● ● ● ● ● |
| SEM       | ● ● ● ● ● |
| ADSENSE   | ● ● ● ● ● |
| ADWORDS   | ● ● ● ● ● |
| ANALYTICS | ● ● ● ● ● |
| SMM       | ● ● ● ● ● |

### Graphic skills

|              |           |
|--------------|-----------|
| GIMP2        | ● ● ● ● ● |
| PHOTOSHOP    | ● ● ● ● ● |
| OFFICE TOOLS | ● ● ● ● ● |

## COMPETENCES

LEARNING ABOUT  
NEW TECHNOLOGIES

CARE ABOUT DETAILS

STRONG  
NEGOTIATION SKILLS

FAST DETECTION  
OF PROBLEMS

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Self-taught person with moto: "Practice leads to perfection". Like to be in step with new technology and learn skills that can be beneficial on website, web apps and mobile apps. I believe that learning things in a "harder way" makes better individuals that know how to handle every possible situation at work.

THANKS FOR YOUR TIME

Velimir Karas  
[velimir@vefolio.com](mailto:velimir@vefolio.com)  
[www.vefolio.com](http://www.vefolio.com)